

**Embargoed:**

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### **CARDIFF CALL CENTRE PRESENTS £3,000 TO LOCAL CHARITIES**

A Cardiff based call centre today presented two local charities each with cheques for £1,557 – and former Welsh super middleweight boxer Nicky Piper was on hand to accept the money.

Staff at the award winning ING Direct call centre organised a number of feel good fundraising activities to raise money – including dress down days, ping pong tournaments and even a beard growing contest.

A few brave staff members also successfully completed the Cardiff half marathon for the two charities – the Amelia Trust Farm which helps educate those with learning difficulties, and the Joshua Foundation who support children with terminal cancer.

Nicky Piper – Welsh boxer and head of fundraising for the Joshua foundation – and <Insert name> from the Amelia Trust Farm accepted the cheque from ING Direct representative Stephen Skidmore.

Stephen commented:

*“It feels great to be able to support these two important causes with the fantastic work they do – especially considering we only started fundraising a couple of months ago!”*

The two charities were chosen because of the worthy work they do and their close location to the award winning ING Direct call centre in South Wales – which for the last two years has finished in the top 10 call centres for customer service in the UK.

The Joshua Foundation was created in 1998 and organises holidays and other once in a lifetime experiences for children diagnosed with terminal cancer and their families. The Amelia Trust Farm is set on a 160 acre site and helps people with learning difficulties to learn more about the countryside and conservation.

Stephen continued:

*“As a company we’re pleased to be able to contribute to these two organisations and hopefully the money we’ve raised will make a difference.*

*“Whether it’s to fund a trip across the world for an ill child, or help support the Amelia Trust Farm, we at ING Direct are proud to support such admirable charities.”*

**Ends**

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**About ING Direct:**

- ING Direct is the world’s leading direct savings bank, with over 22 million savers worldwide. It was launched in the UK in May 2003 where it has over one million customers
- The savings bank has won a number of accolades for its customer service, website and UK-based call centres, as well as being highly commended at the Moneywise ‘Most Trusted’ Awards
- ING Direct is authorised and regulated by De Nederlandsche Bank (the Dutch Central Bank) and subject to limited regulation by the Financial Services Authority. It is also a subscriber to the UK Banking Code
- Deposits are covered by the Dutch Deposit Guarantee Scheme to the level of €100,000
- Interest calculated daily and paid monthly. Must be UK resident, 18+. You will also need a touch-tone telephone in order to operate your account over the phone. We may record or monitor calls.

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